

POUYA TAVAKOLI



SCAN ME

PORTFOLIO

ARCHITECTURAL

2017 - 2025



Pouya Tavakoli

27TH OF MARCH 1996

ARCHITECT

CO FOUNDER OF ENGAREH.STUDIO

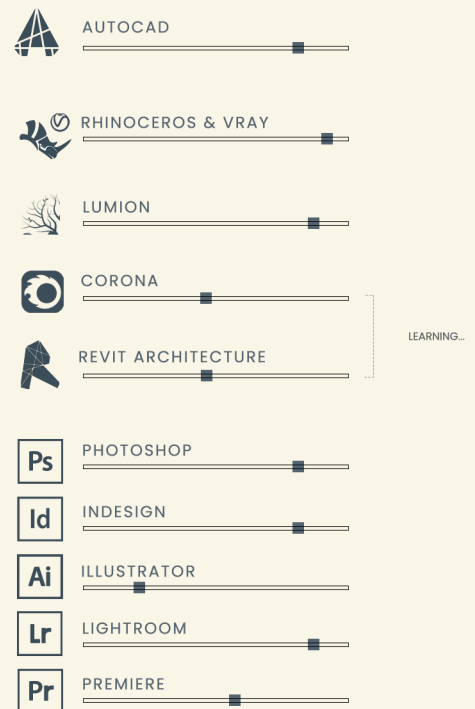
EXPERIENCE

- 2017 ■ IRIB ORGANIZATION**
Design and Development Unit
Design, 3D Modeling, Rendering, Presentation
- 2018 ■ MASKAN GOSTAR**
- 2019 ■ MIKA DARRUS**
- 2021 ■ HAYAT OFFICE**
Phase 1 : Tonekaboni Hammam, Farokhzad Museum
Phase 2 : FiroozAbadi Museum, Saraye Abdollahov
- 2023 ■ FREELANCE**
AWARDS Second Place in Tarh2Tarh Rak Ceramics competition
- 2024 ■ AMIN NAIMI DESIGN STUDIO**
Phase 1 : Nargoon Residential Tower, Bandar emam Shopping Cetnter, maang Factory, Nargoon Hotel
Phase 2 : Villa 270 (abu dhabi), Bandar emam Shopping Cetnter, maang Factory, Amirkabir Hotel

EDUCATION

- 2019 ■ BACHELOR IN ARCHITECTURE**
AT SCIENCE AND CULTURE UNIVERSITY
- 2020 ■ INTERIOR DESIGN COURSE**
AT CAOI - REZA NAJAFIAN
- 2023 ■ ENGINEERING LICENSE**
SUPERVISION

SKILLS



CONTACTS

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- PO_TAV
- POUYA TAVAKOLI
- PO_TAV@YAHOO.COM

زندگی زمزمه پاک حیات ست، میان دو سکوت
زندگی، خاطره آمدن و رفتن ماست
لحظه آمدن و رفتن ما، تنهایی ست
من دلم می خواهد
قدر این خاطره را دریابیم

// ABOUT ME //

I'm Interested in **INTERIOR DESIGN** and **CONCEPTUALIZATION**

In a world that often appears gray and uncertain, one thing remains constant: honesty. When it comes to design, there is no absolute perspective. Instead, each project offers us a unique opportunity to explore different ways of thinking and approaching our work.

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MOLLASADRA STREET



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RESIDENTIAL

YAS ALLEY, SOORI STREET



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HAYAT²

RESIDENTIAL

VELENJAK STREET



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KESHAVARZI

CENTRAL BANK

PATRICE LUMUMBA ST



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EYE CLINIC
MARZDARAN STREET



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MEMORIAL

ELEMENT
IRIB ORGANIZATION



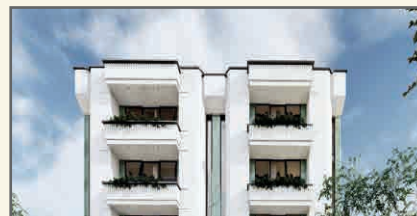
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MELLAT LAKE
IRIB ORGANIZATION



IB 04

BROADCASTING

OFFICE
IRIB ORGANIZATION



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PENSION FUND

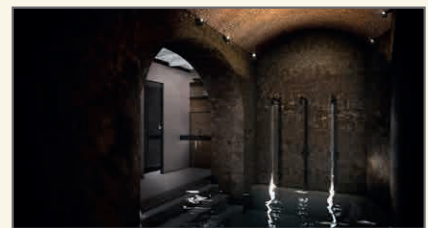
OFFICE
MAHNAZ STREET



*

HAYAT OFFICE COLLABORATION

1 YEAR EXPERIMENT
DARBAND STREET



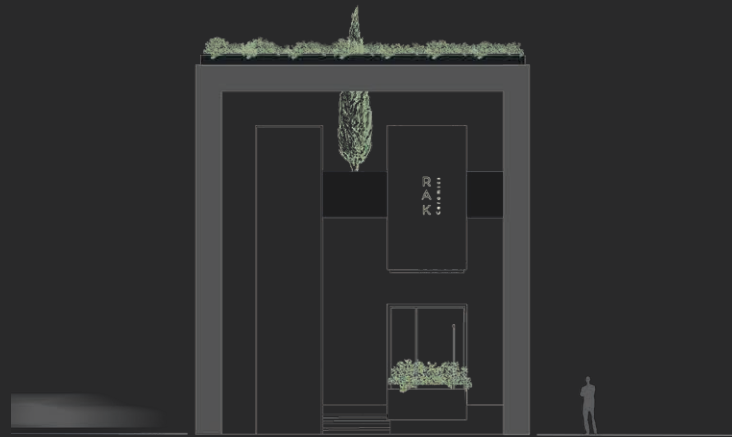
**

AMIN NAIMI DESIGN STUDIO COLLABORATION

1 YEAR EXPERIMENT
JORDAN STREET



2ND PLACE IN TARH2TARH COMPETITION



01 RAK CERAMICS

MOLLASADRA STREET

This competition was organized for the design of a building to serve as both the RAK Ceramic showroom and the headquarters for this brand.



RAK
Ceramics

RAK CERAMICS

RAK CERAMICS

لیکا رغبت ایرانیان
MIL. HOSSEN IRANIAN



CONCEPT

A



▶ CORPORATE COLOR



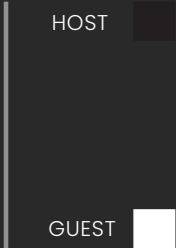
▶ HIGH CONTRAST

Considering Ceramic Rock’s minimal identity, characterized by black and white colors, we opted to incorporate these elements into shaping the space.

B

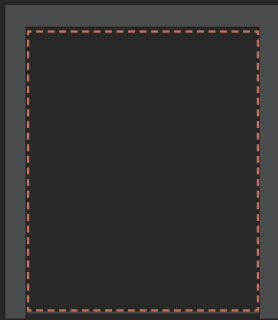


FUNCTION



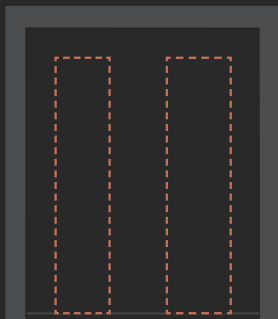
Indeed, the circulation areas intended for guests are designed with light colors, while the employees’ workspaces are situated within dark cubes.

DESIGN PROCESS



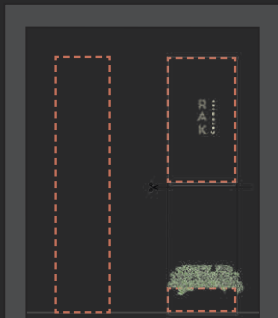
1

1. A full glass facade is incorporated to maximize natural light, as per the employer's request.

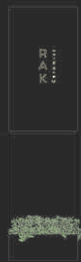


2

2. Strategic placement of covers can contribute to establishing a more defined personality, particularly within the context of a brand.

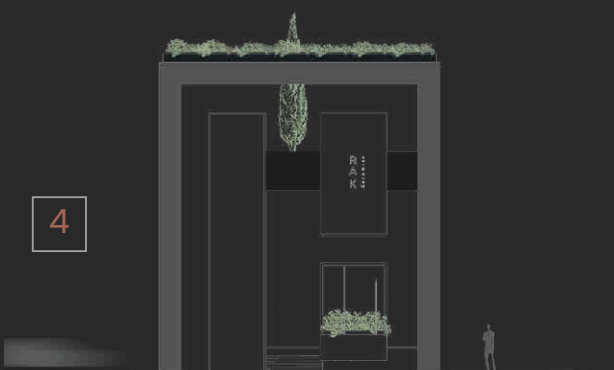


3



3. The cube, serving as both a preserver and illuminator of nature, symbolically represents the essence of the RAK brand.

The form subconsciously evokes the space of a showroom, emphasizing the display of objects within.



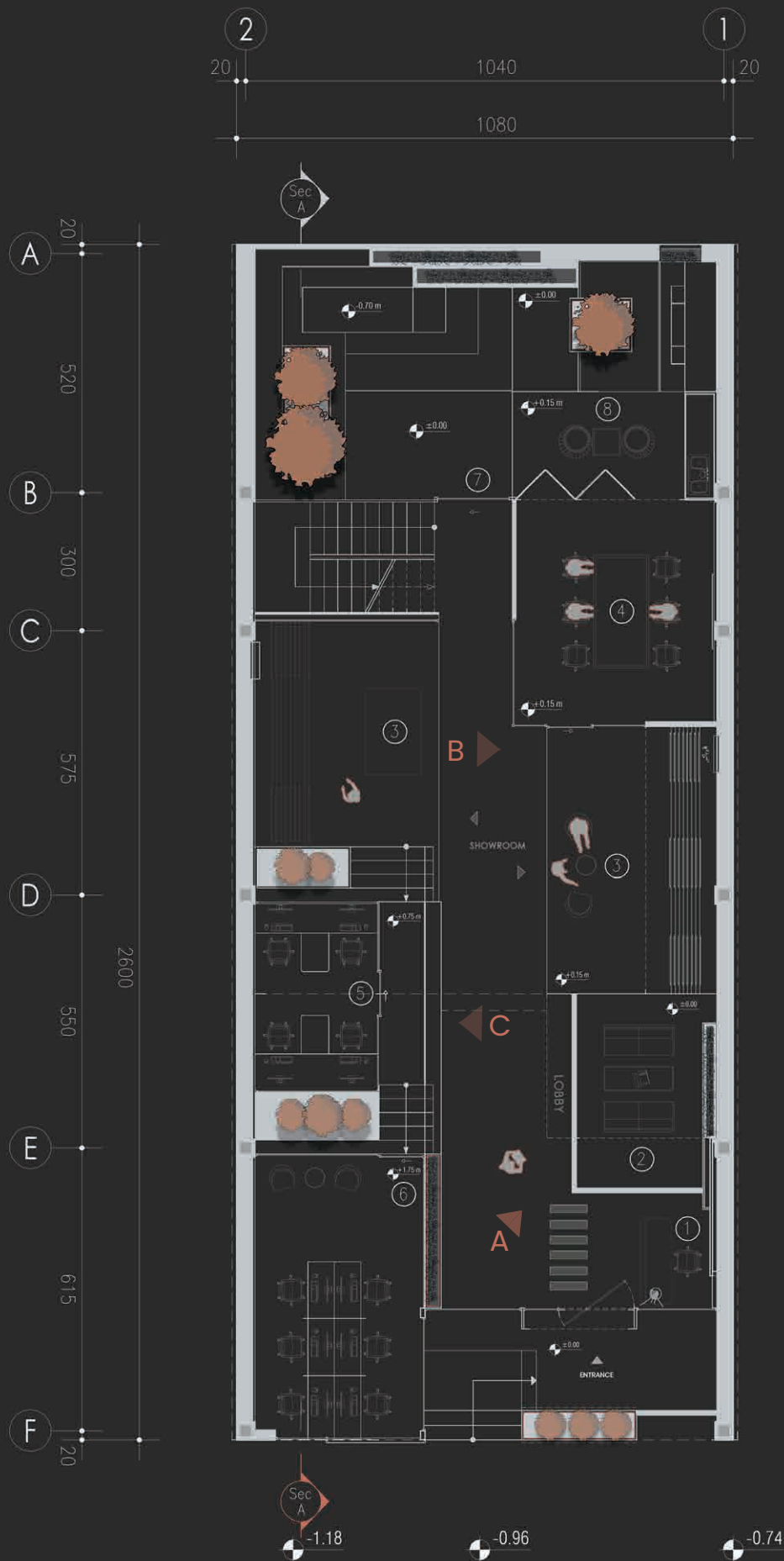
4



A symbol of continued growth



Creating a terrace to bring as much light into the space as possible



Ground Floor

- | | | | |
|---|------------|---|------------|
| 1 | Reception | 5 | Commercial |
| 2 | Lobby | 6 | Financial |
| 3 | Showroom | 7 | Yard |
| 4 | Conference | 8 | Terrace |





01 ◀

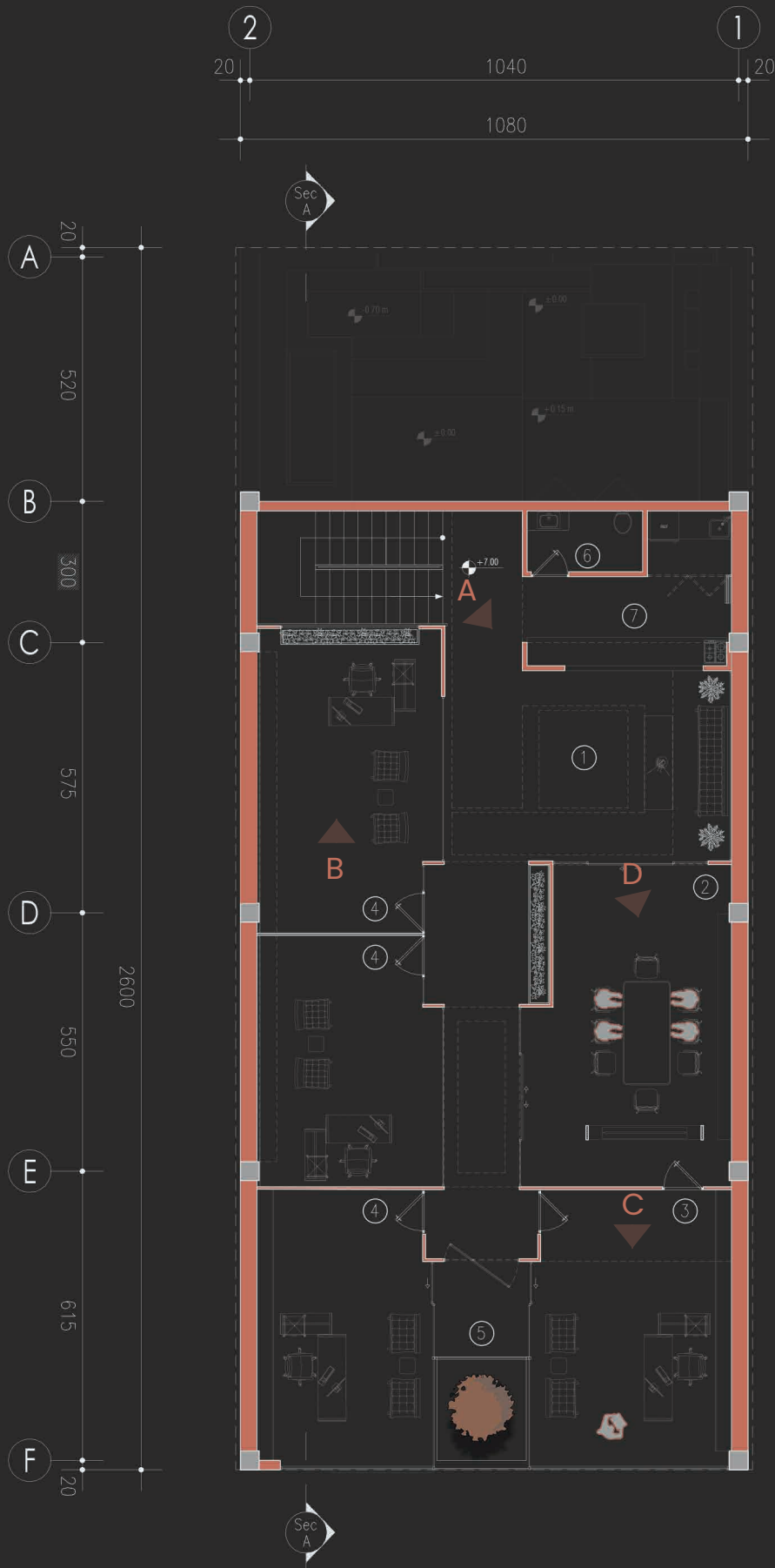
LOBBY

▶ B
CONFERENCE
ROOM



03 ◀

FINANCIAL
COMMERCIAL



FIRST FLOOR

- | | |
|------------------|--------------|
| 1 Lobby | 5 Conference |
| 2 Conference | 6 wc |
| 3 Administration | 7 Pantry |
| 4 Management | |



▶ A
LOBBY



▶ B
MANAGEMENT
ROOM

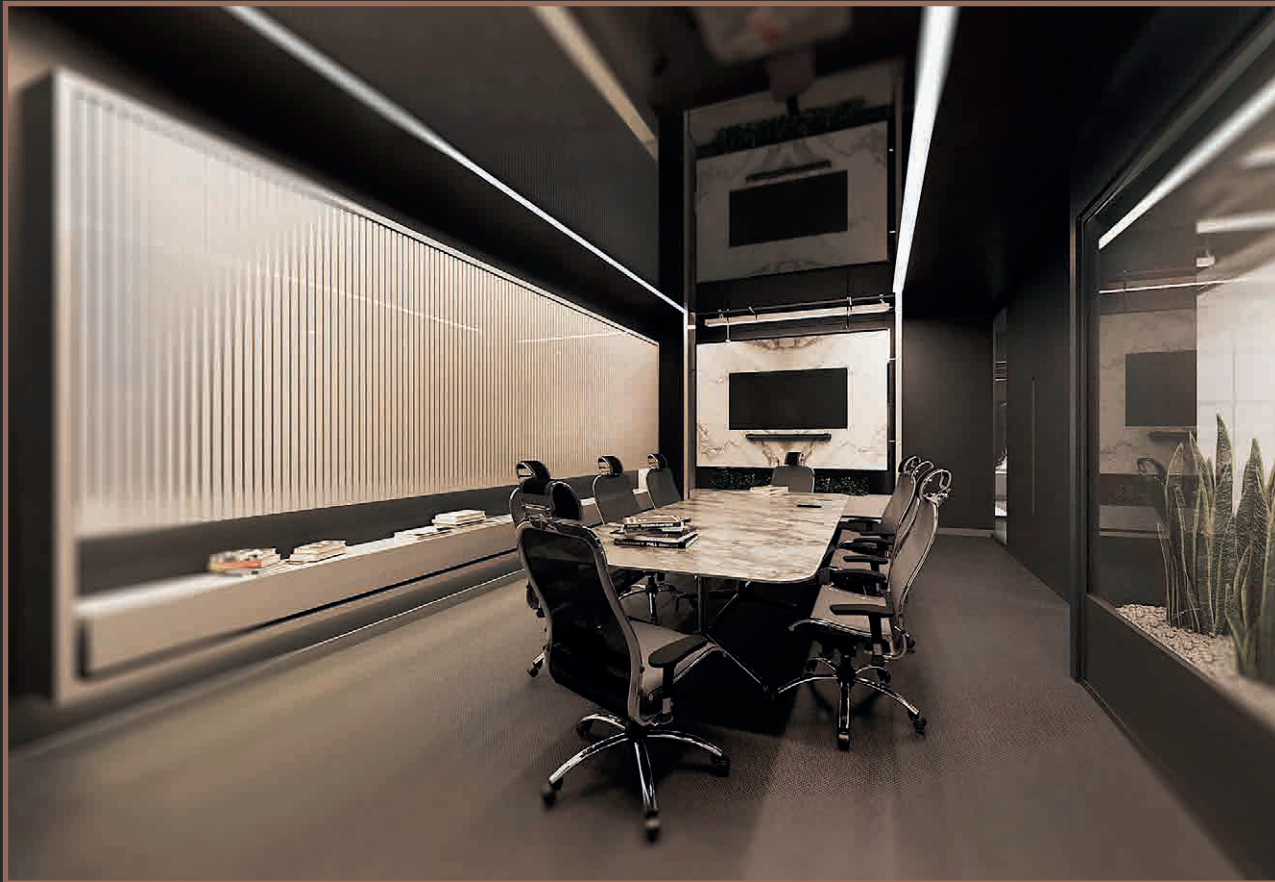




ADMINISTRATION
ROOM



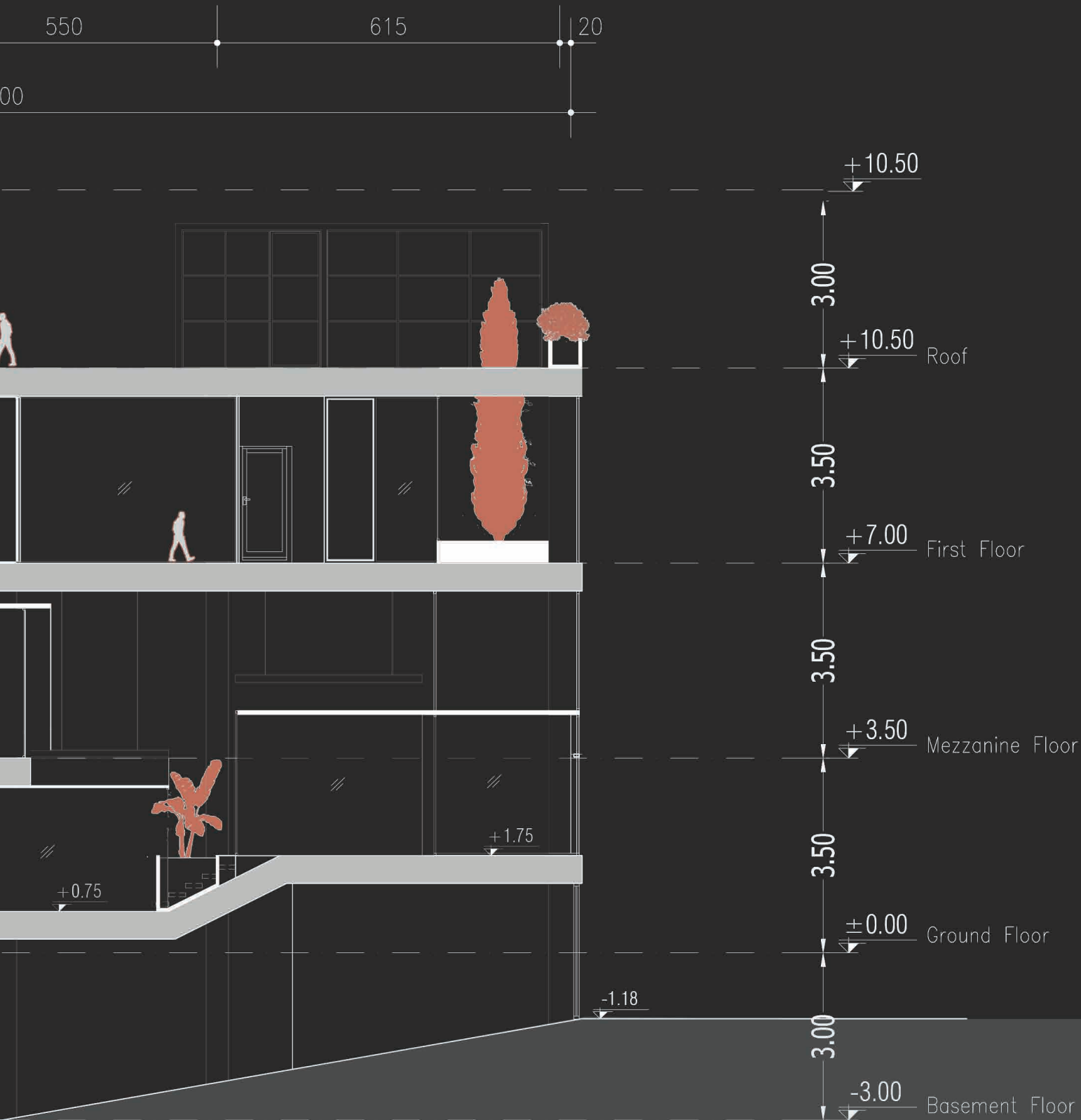
CONFERENCE
ROOM





A SYMBOL OF CONTINUED GROWTH







- 01 DINING AREA
- 02 SMOKING
- 03 CONFERENCE
- 04 FRIENDLY MEETINGS

ROOF GARDEN



BASEMENT FLOOR

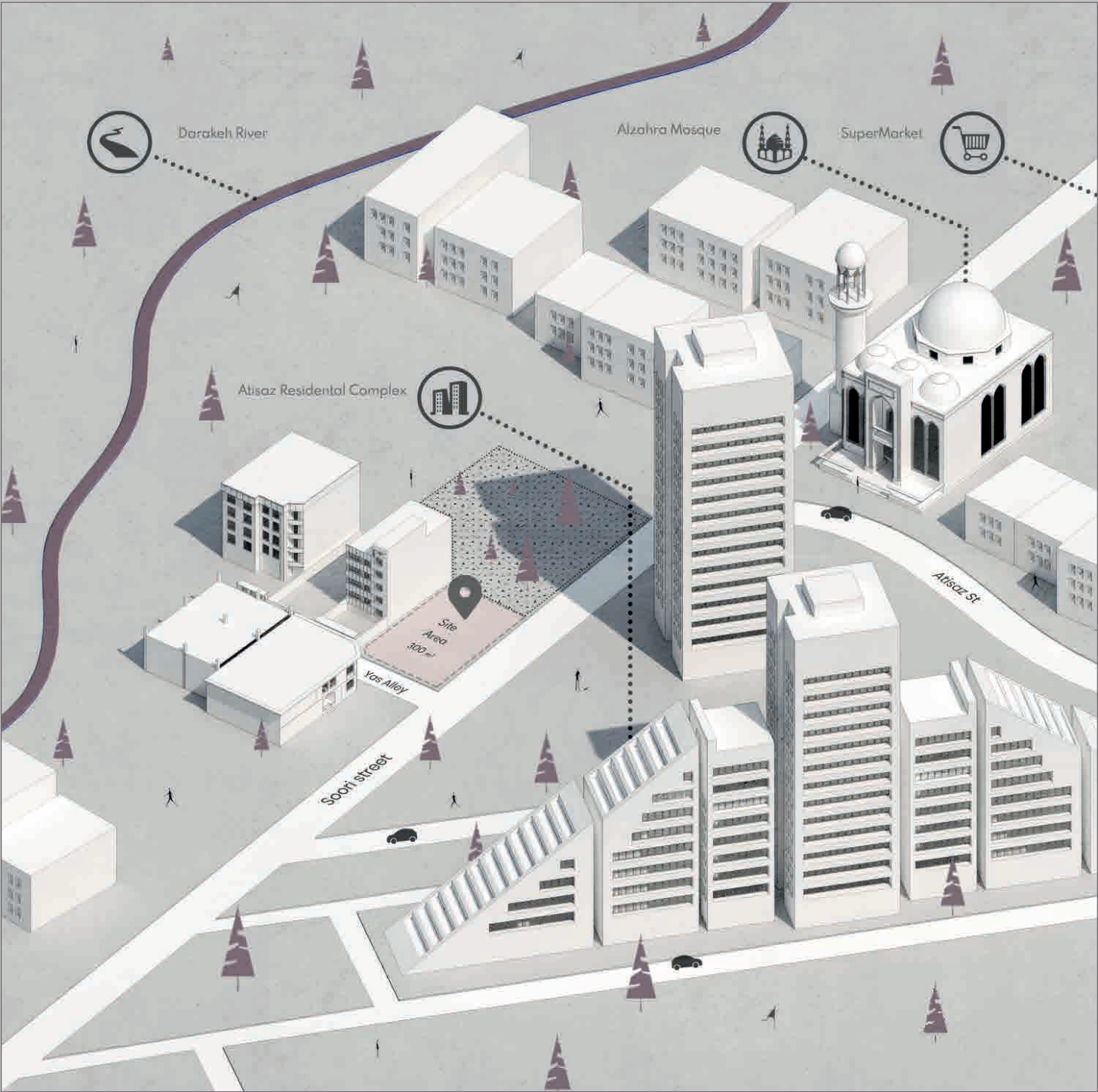


02 ATISAZ

YAS ALLEY, SOORI STREET

The Atisaz project is situated on a relatively small plot of land, yet it embodies the grandeur of a city wall with a local texture reminiscent of the Darakeh atmosphere. Located at the beginning of Yas Alley on Suri Street, the project boasts panoramic city views from three directions.





LOCATION AND NEIGHBORHOOD

SITE AREA : 300 M²

NEIGHBORHOOD :

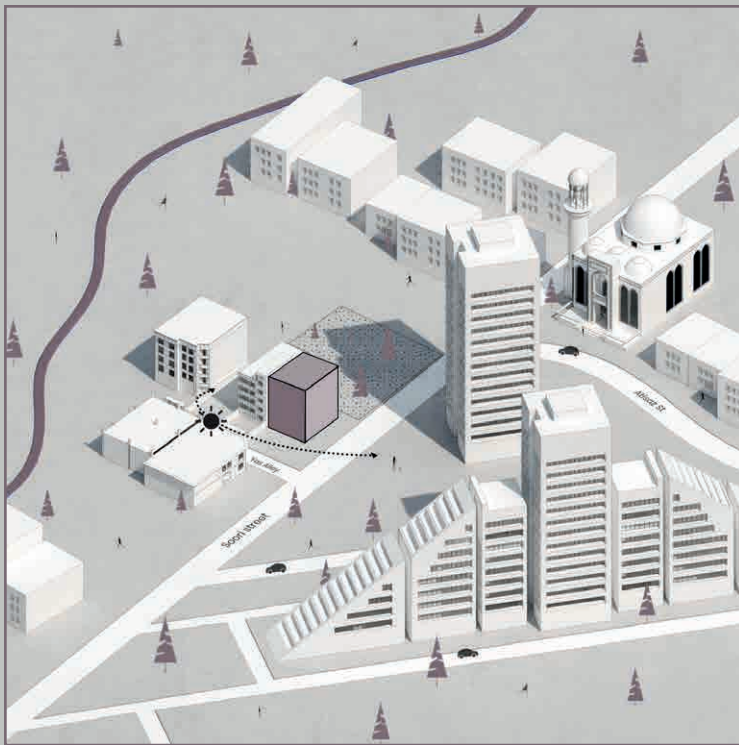
ATISAZ COMPLEX,
ALZAHRA MOSQUE,
DARAKEH RIVER



DESIGN PROCESS

We focused on enhancing the existing features of the project and adding elements that would complement the overall design. We incorporated elements inspired by the Gooshvareh project to create a cohesive and visually appealing space.

By carefully selecting materials, colors, and textures, we were able to create a harmonious design that seamlessly integrated with the existing structure. The end result was a space that not only met the client's requirements but also exceeded their expectations.



SUN

SOUTH AND EAST
ARE EFFECTED



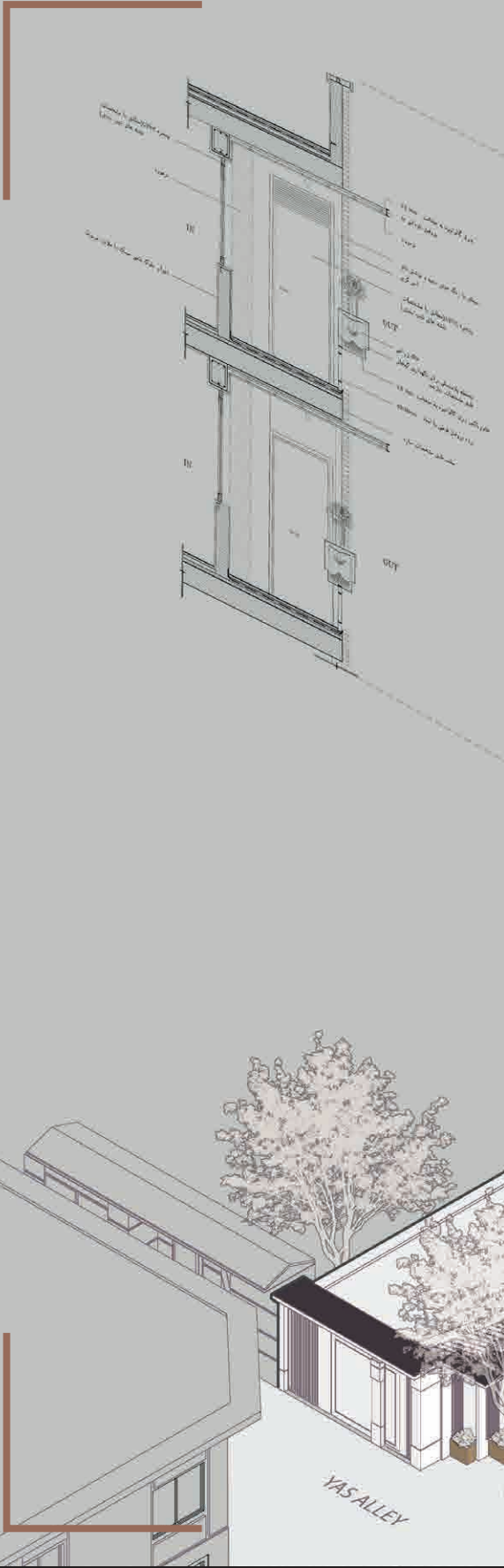
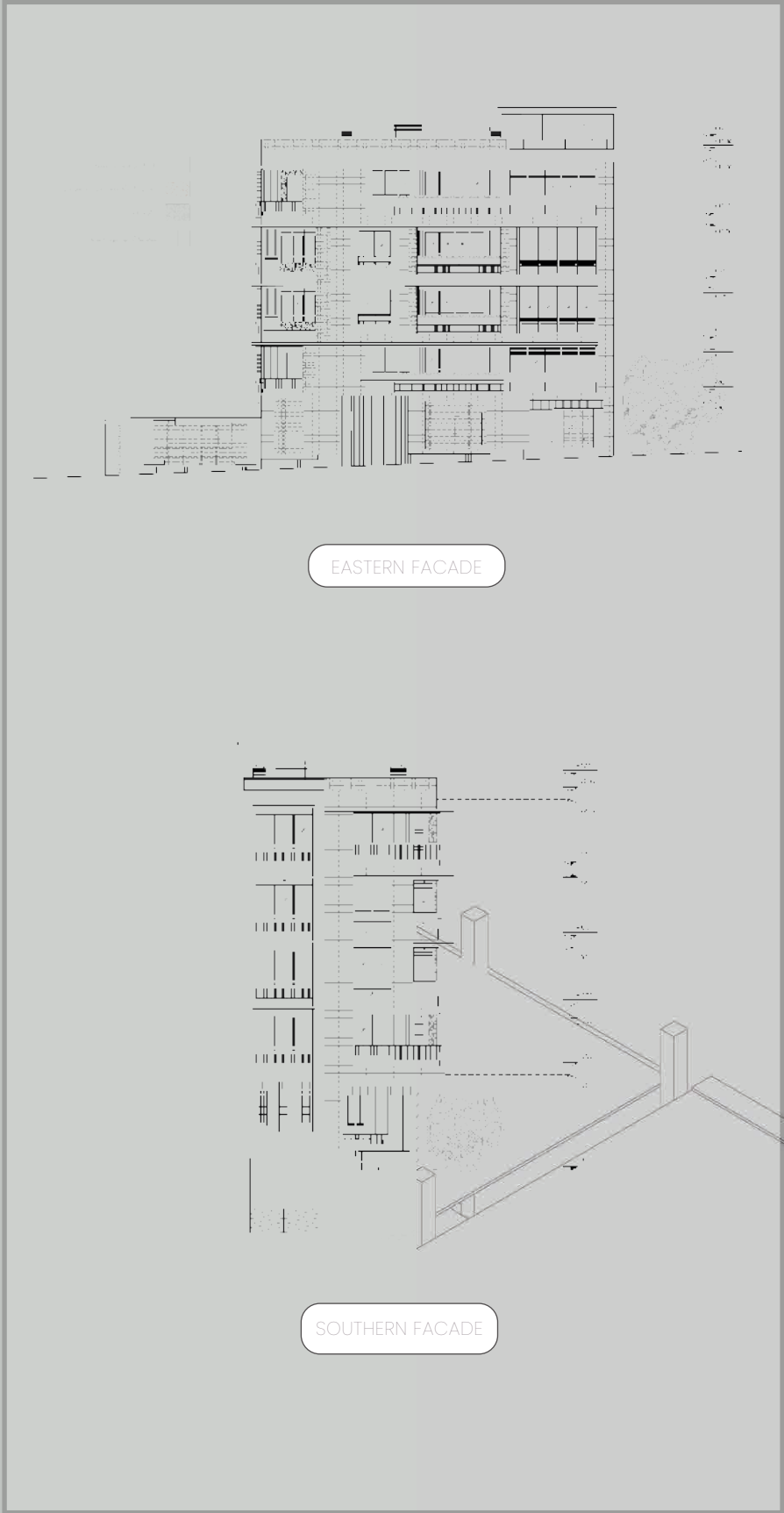
VIEW

SOUTH : TEHRAN VIEW
EAST : ATISAZ COMPLEX

1 - Continuity of the Sky 2 - Integration with the Neighborhood 3 - Horizontal Proportions

Overall, these principles emphasize the importance of thoughtful and considerate design that respects both the natural and built environment

Due to the extended length of the street and the absence of seating areas, a designated space for resting, particularly for the elderly, has been considered.





INTERIOR DESIGN



LOADING ...





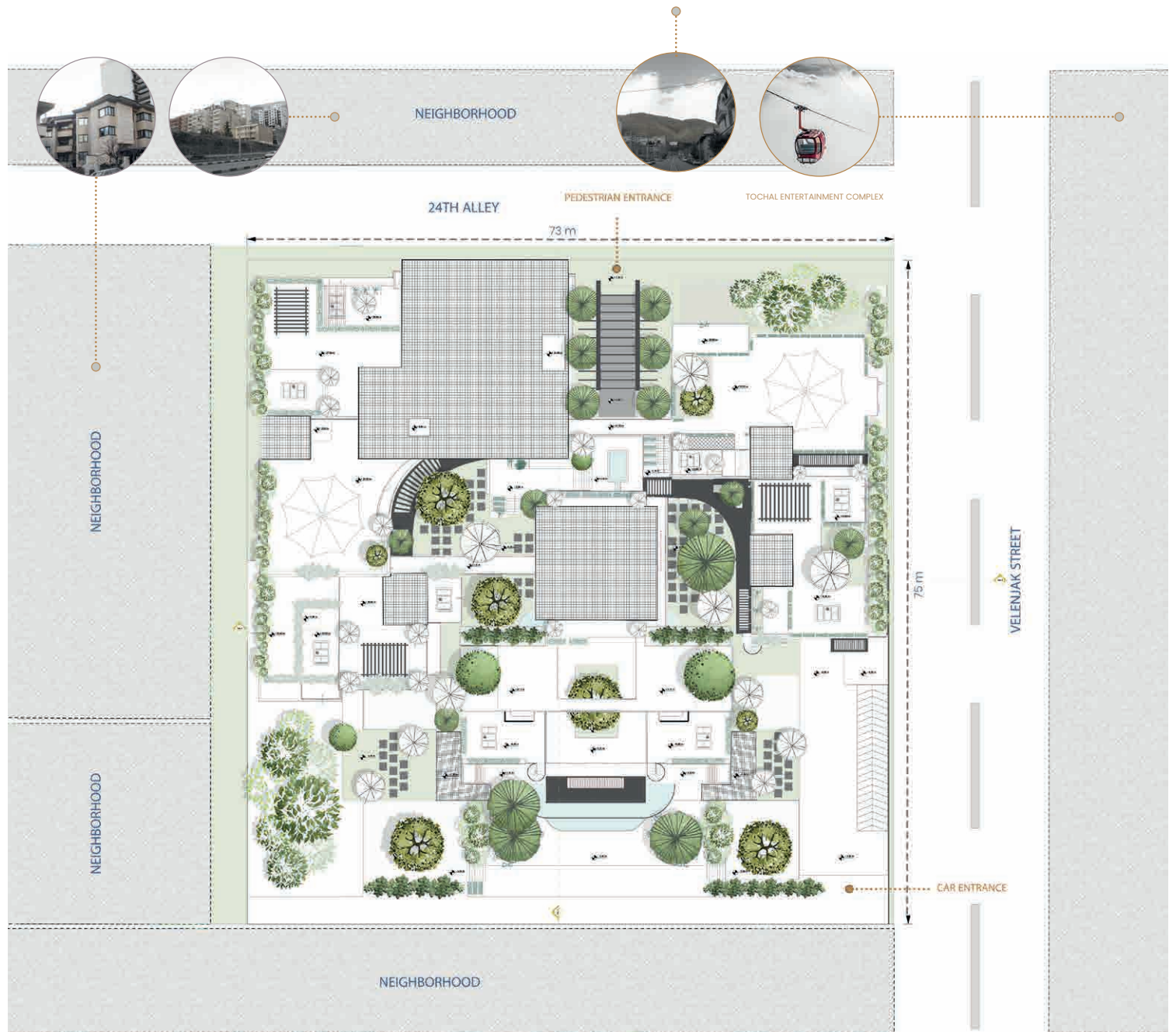
03 HAYAT²

VELENJAK ALLEY

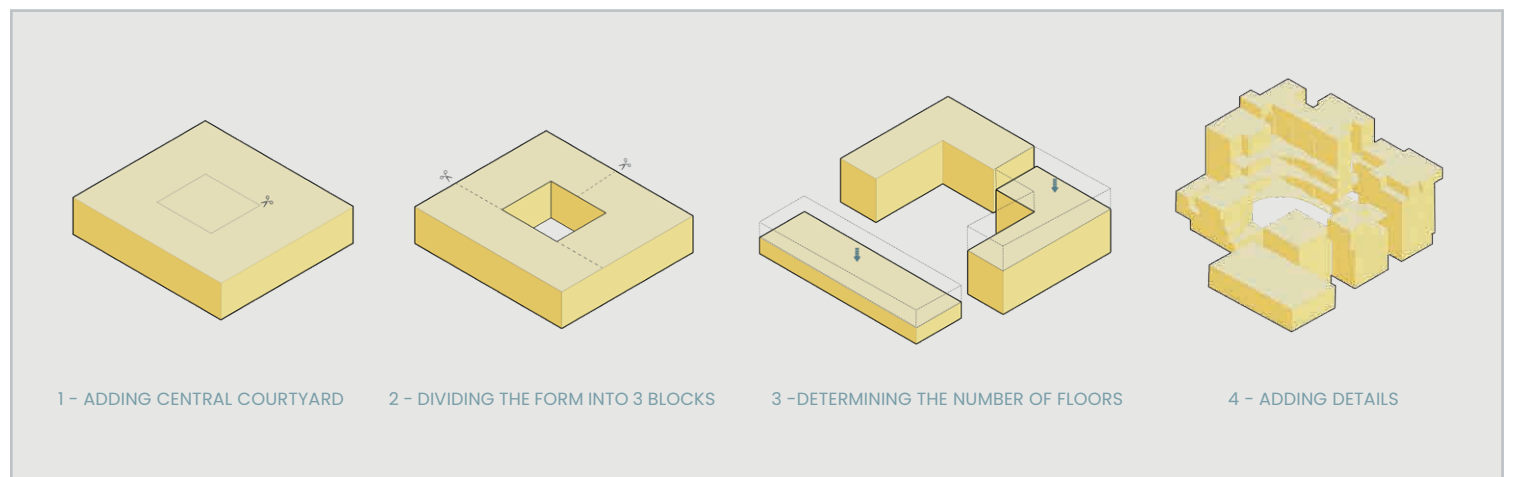


"To enhance the sense of place and quality of life, we aim to reinterpret the concept of the yard by extending it vertically. Our vision is to create a semi-open space that offers a degree of privacy, thereby revitalizing our lost identity."

SITE PLAN



DESIGN PROCESS





APPROACHES

1 - PRIORITY ON OPEN SPACES

2 - HIERARCHY

3 - EMPHASIS ON THE AXIS AND ENTRANCE

4 - GEOMETRIC ORDER

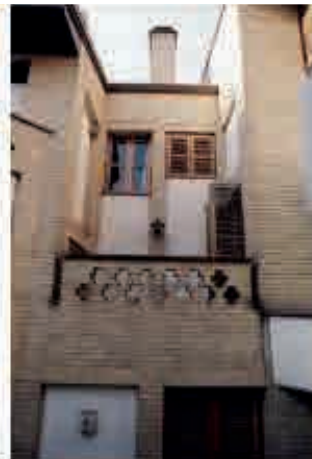
5 - TRADITIONAL ELEMENTS

6 - DIVISION OF YARD'S PRIVACY

7 - SENSE OF PLACE

8 - RESTORATION OF OUR IDENTITY

SIMILAR PROJECTS



SECTION B – B

WESTERN BLOCK: Two units share a common open space, reminiscent of our traditional houses. Designed for large families and those who wish to keep their children close after marriage, this block offers a unique living experience. Each floor features three units accessible through a semi-public open space, fostering interaction with neighbors and enhancing community bonds.



SECTION A - A

EASTERN BLOCK: The level of communication and neighborhood interaction is diminished on the floors, with such engagement primarily occurring on the roof. Similarly, the southwest section offers a comparable level of collective interaction, albeit without the duplex unit design.



EAST FACADE

PLAN



WEST BLOCK



EAST BLOCK



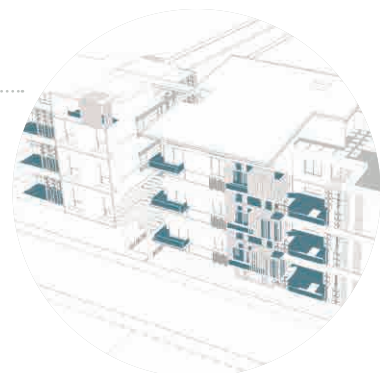
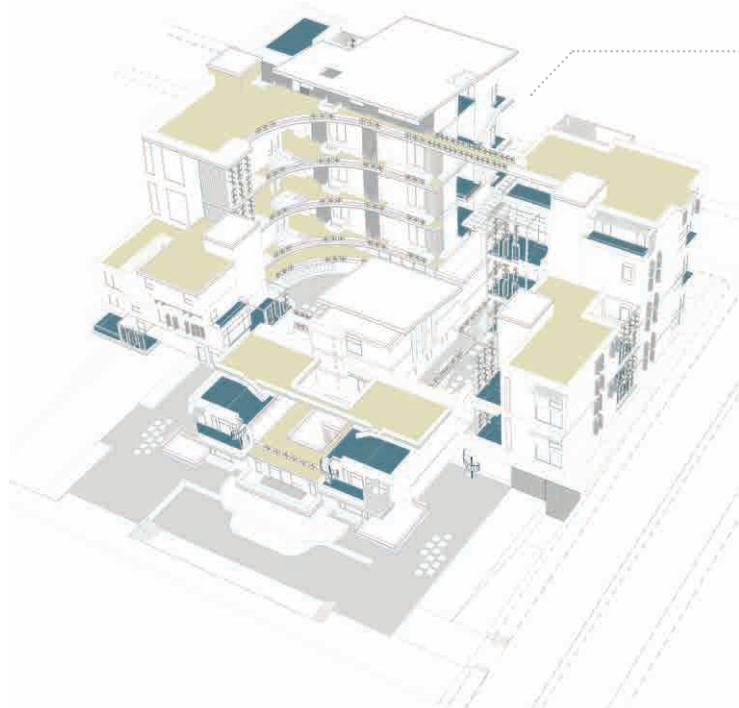
VILLAS

There are three blocks, each with distinct neighborhood characteristics and levels of social connection. In the south block, which has evolved towards a villa-like structure, there are three units in close proximity. Two of these units are more interconnected, and a playground and yard are also situated within this section.





COURTYARD'S VARIETY



- PUBLIC
- SEMI - PUBLIC
- PRIVATE



04 KESHAVARZI

PATRICE LUMUMBA STREET



INTERIOR DESIGN OF KESHAVARZI CENTRAL BRANCH

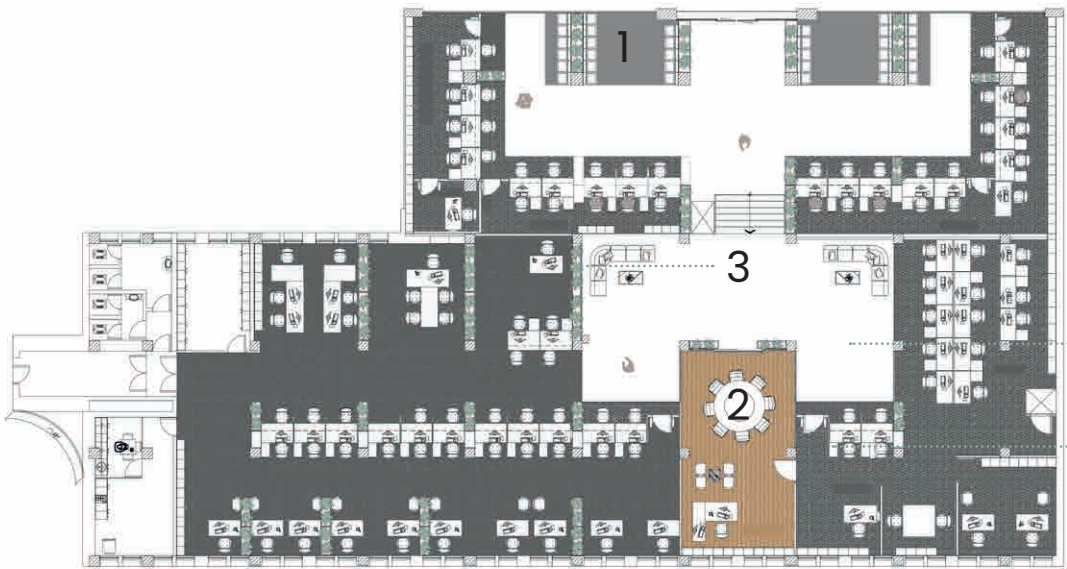


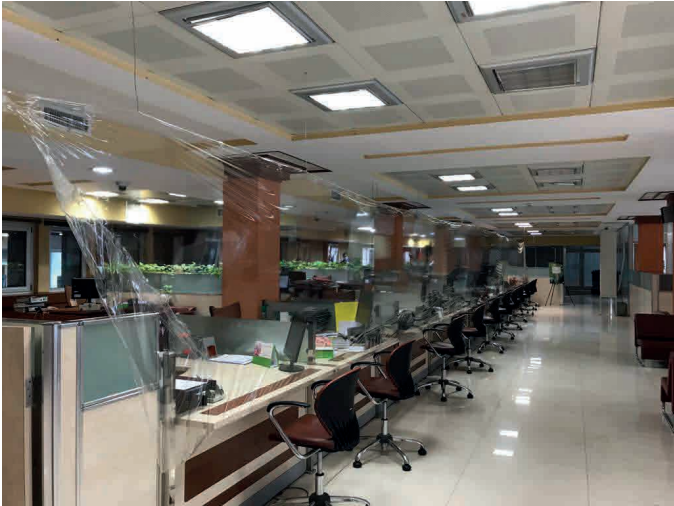
SITE PLAN

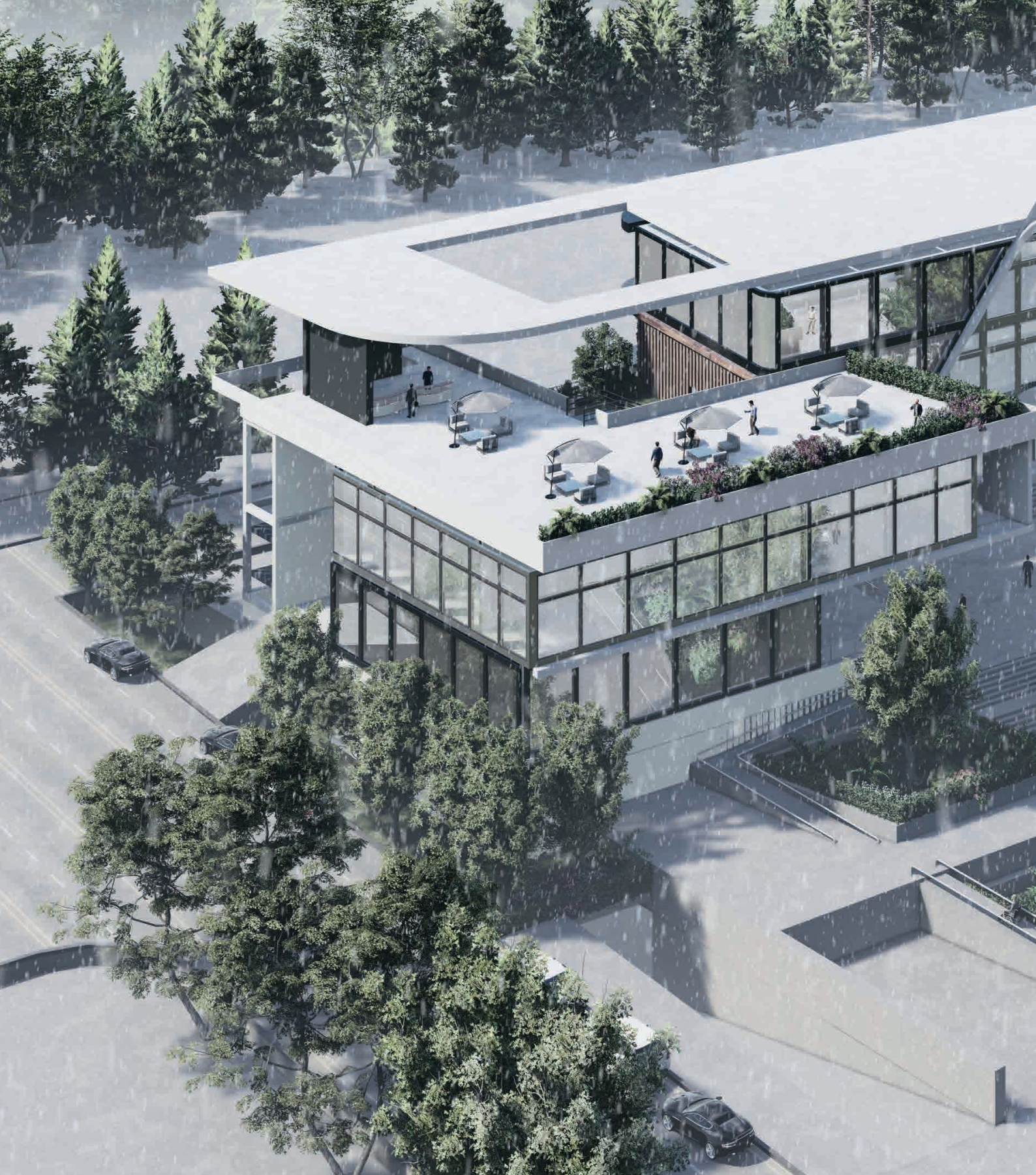
KESHAVARZI CENTRAL BRANCH

DESIGNPROCESS

- 1 - SEPARATING THE SPACE OF CUSTOMERS AND EMPLOYEES
- 2 -THE BRANCH CHIEF'S ROOM IS POSITIONED AT THE CENTER OF THE PLAN,ENSURING MAXIMUM TRANSPARENCY THROUGHOUT THE SPACE.
- 3 - ADDING PLANTS TO THE SPACE CAN ENHANCE ITS AESTHETIC APPEAL AND IMPROVE AIR QUALITY.





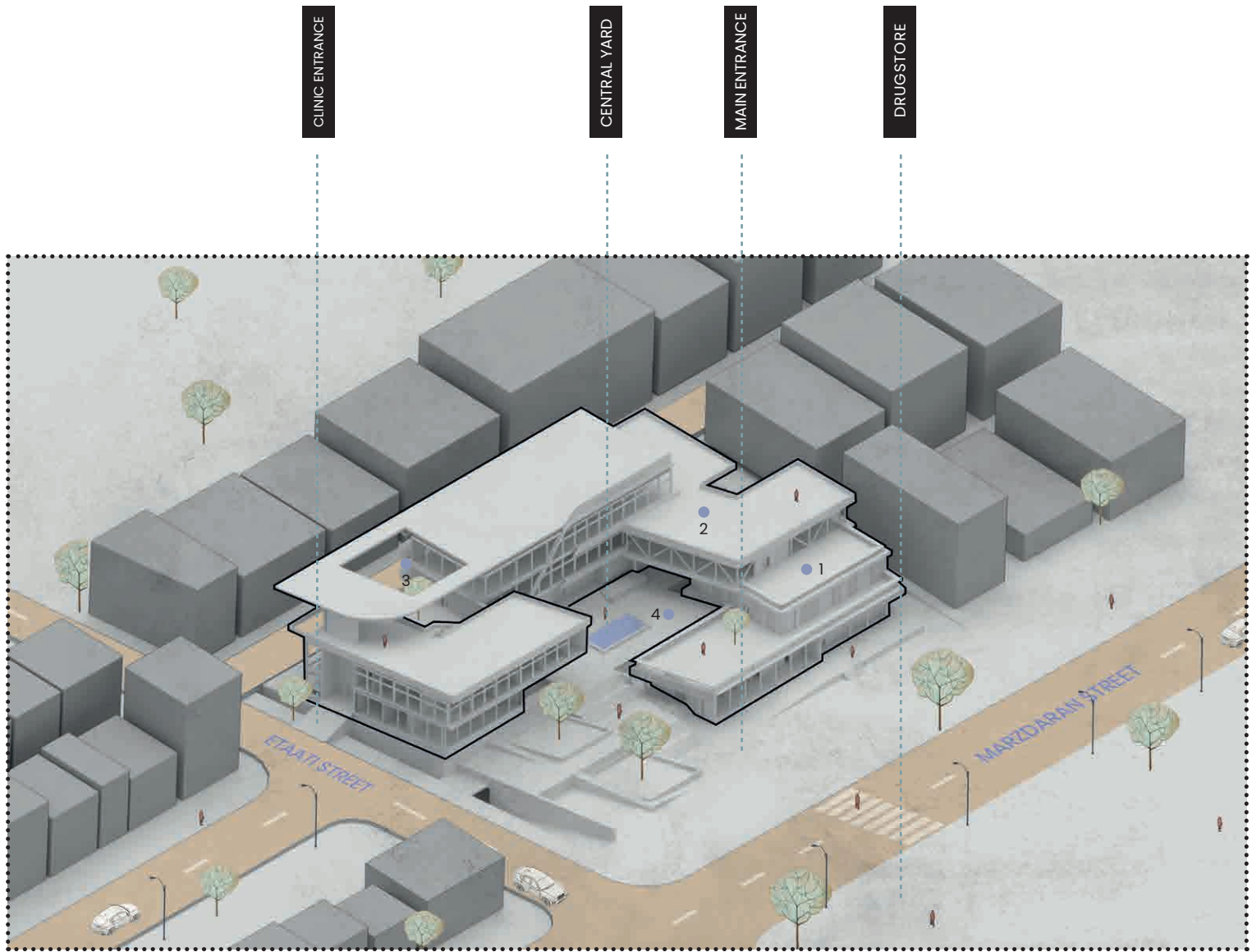


05 TEHRAN EYE CLINIC

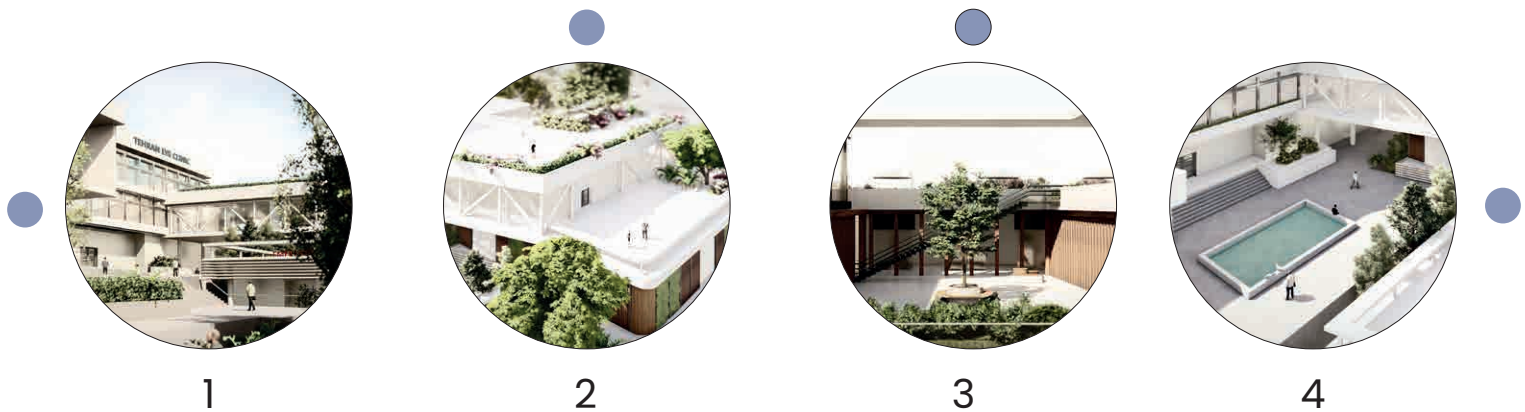
MARZDARAN STREET



“ The Tehran Eye Clinic is situated on Marzdaran Street, occupying a plot of land measuring 5850 square meters with a gentle slope of 5 meters. Accessibility to the clinic is provided from three different streets.”



SITE ANALYSIS

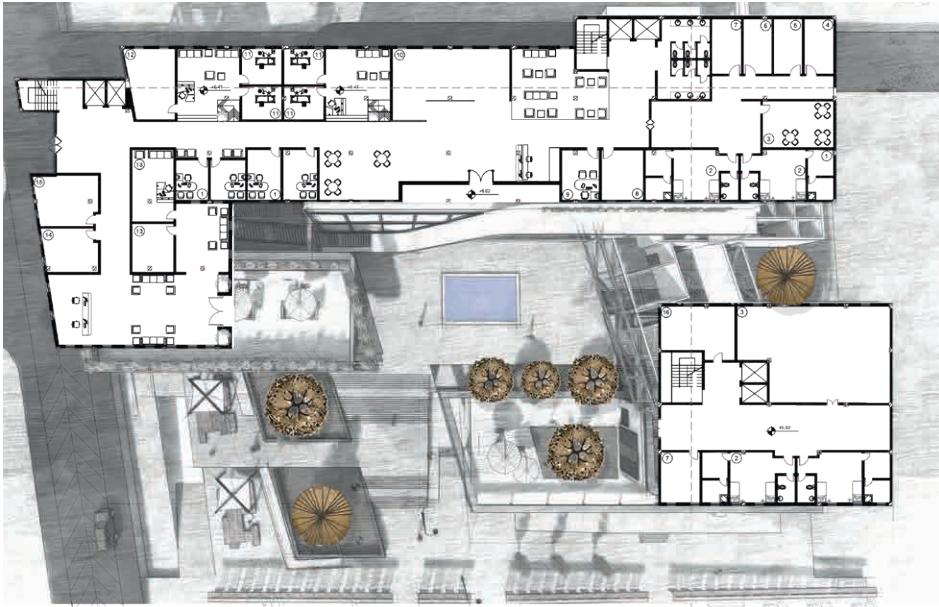


To alleviate the stress and monotony often associated with therapy spaces, various types of open spaces have been incorporated into the design. For doctors, who spend extended hours in the clinic, dedicated relaxation areas have been created. Patients and their companions, who may spend considerable time waiting, are provided with diverse open spaces tailored to their needs

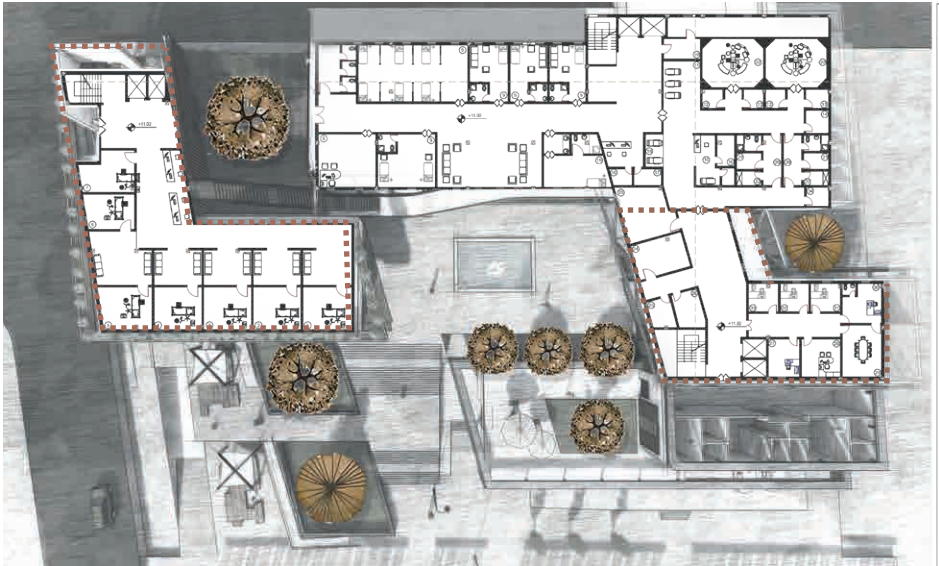
The southern section, which boasts the best and most direct access, is designated for emergency services. The clinic's entrance is situated on Etaati Street, ensuring convenient access to all areas without the need for extensive travel.

To fulfill the project's objectives, incorporating natural light into the interior spaces was a key requirement. As you can observe, we have utilized "godal baghcheh" in certain parts of the building to achieve this goal.

To create courtyards, we opted for L-shaped forms positioned along the site lines at angles slightly greater than 90 degrees. This pattern can be replicated in the eastern and western volumes, as well as in the central courtyard and ramps, to enhance spatial dynamics.



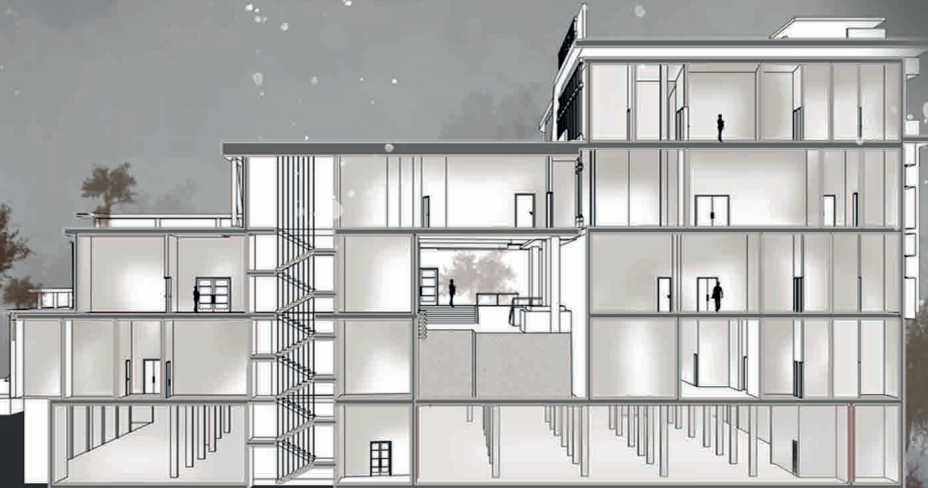
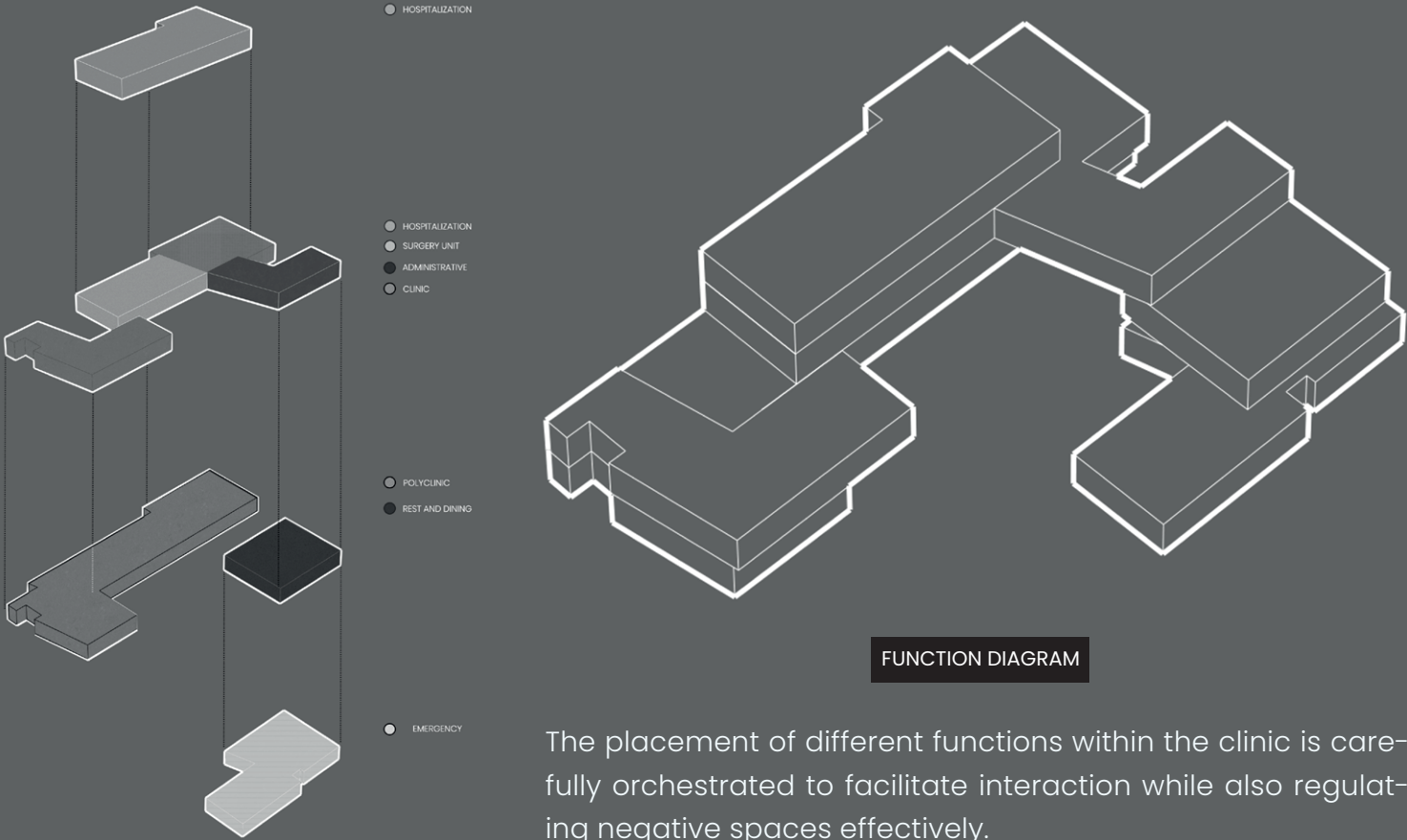
■ GROUND FLOOR



■ FIRST FLOOR



SOUTHERN FACADE



SECTION B-B



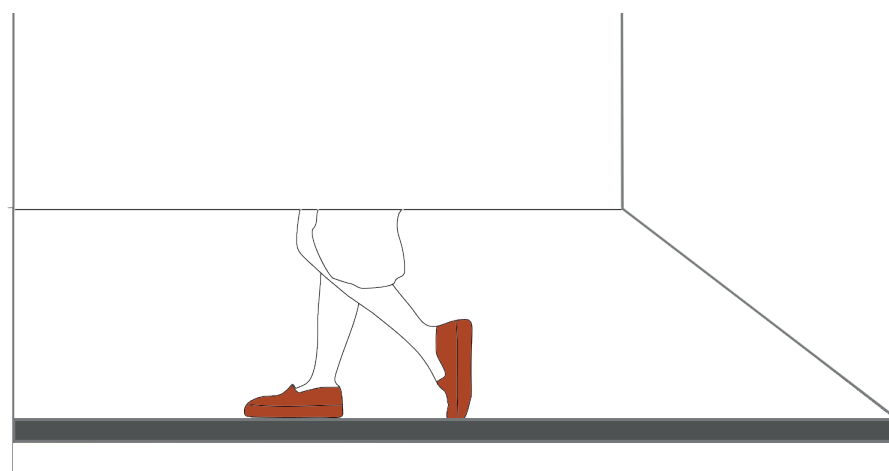
The high slope of the ground and the need for separate rest spaces for each section necessitated the use of the negative space technique in the design. The separate forms are positioned together so that each volume contributes to creating high-quality negative space.

Open spaces serve as buffers between different functions and establish a hierarchy for accessing various departments.



SECTION A-A





As a luxury brand, Ecco's design should showcase the value of each product prominently, ensuring they remain highly visible to the audience without distractions.

CONCEPT



Facade A

SYMMETRY & EQUALITY

The showcase is designed symmetrically, prioritizing simplicity for the viewer's eye and visual balance. This approach not only enhances the visibility of the products but also conveys a sense of gender equality from a semantic standpoint.



Facade B

LINEAR LIGHTS

In the project, the direction of eye movement is defined to guide the viewer's gaze effectively. The movement starts from the goods, drawing attention to the showcased products.

Gradually, the eye is led downwards to the bottom gap, which serves as the turning point of the design. This bottom gap acts as a focal point, emphasizing the conclusion of the visual journey and highlighting its significance.



A gap created in the outer shell

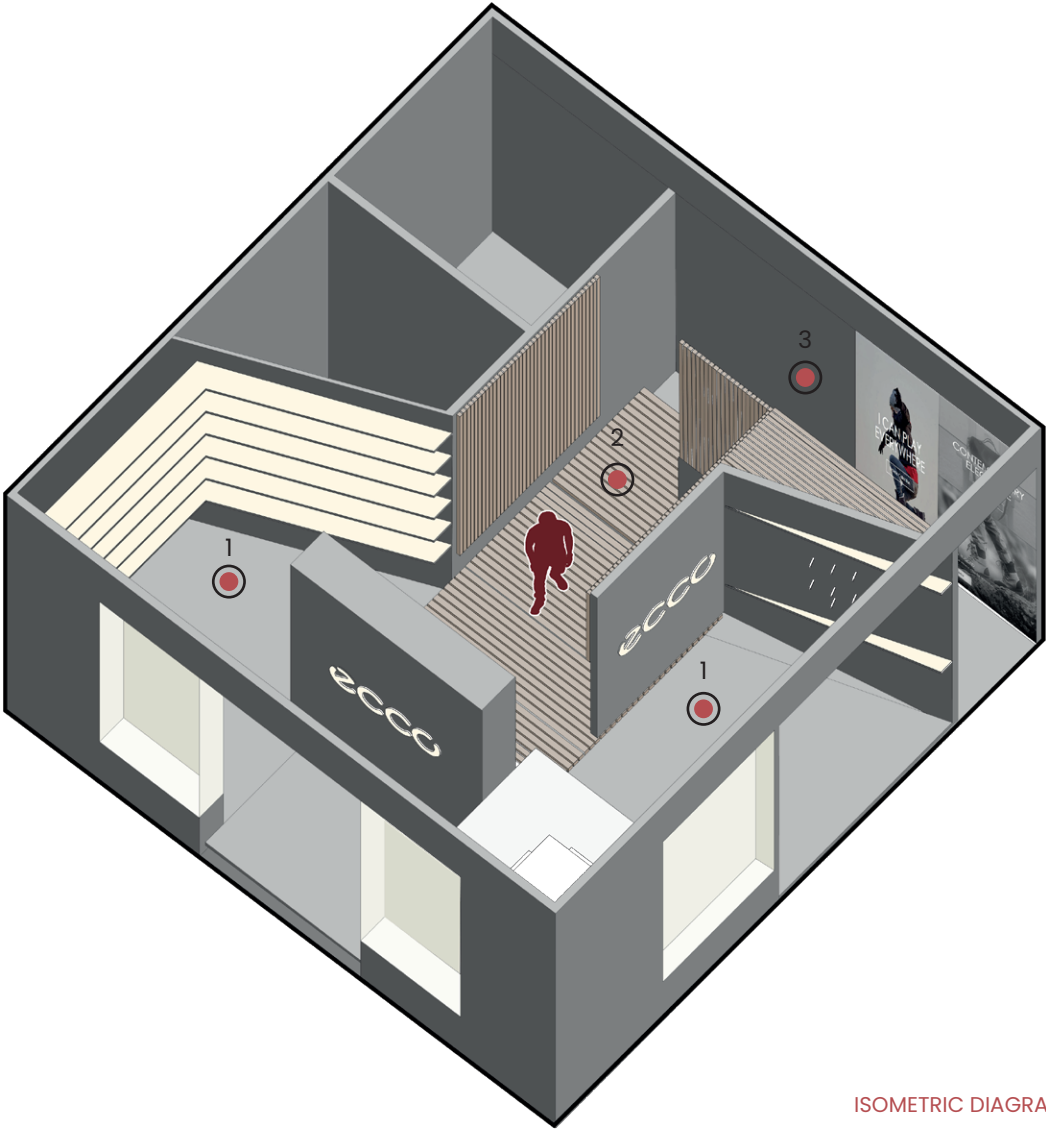


The movement path from purchase to exit

HIERARCHY
(SHOPPING, DRESSING ROOM, PAYMENT)

The space was divided into three parts: shopping, dressing room, paying and packaging

1 - SHOPPING : The largest area of the space is dedicated to a storefront that interacts with the outside environment from two sides. This storefront serves as a prominent feature, effectively turning into a store facade that captures the attention of passersby and potential customers.



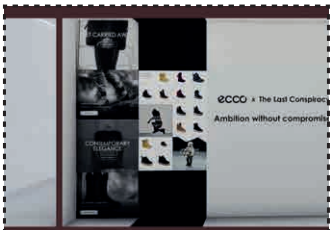
ISOMETRIC DIAGRAM



2



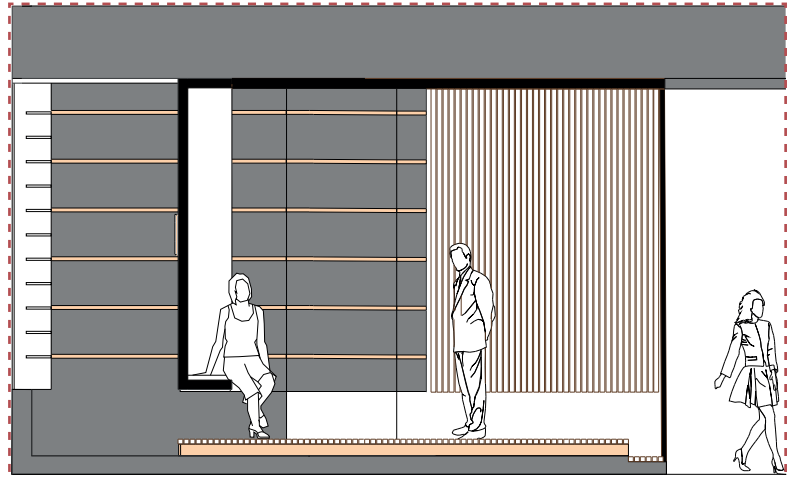
3



4

2 – DRESSING ROOM :

The primary strategy to capture the customer's attention is through the fluidity of the showcase, achieved by incorporating a gap in the outer shell. This innovative design element allows for the display of customer movement akin to a fashion salon, with a particular focus on showcasing shoes.



3 – ELECTRONIC PAYMENTS :

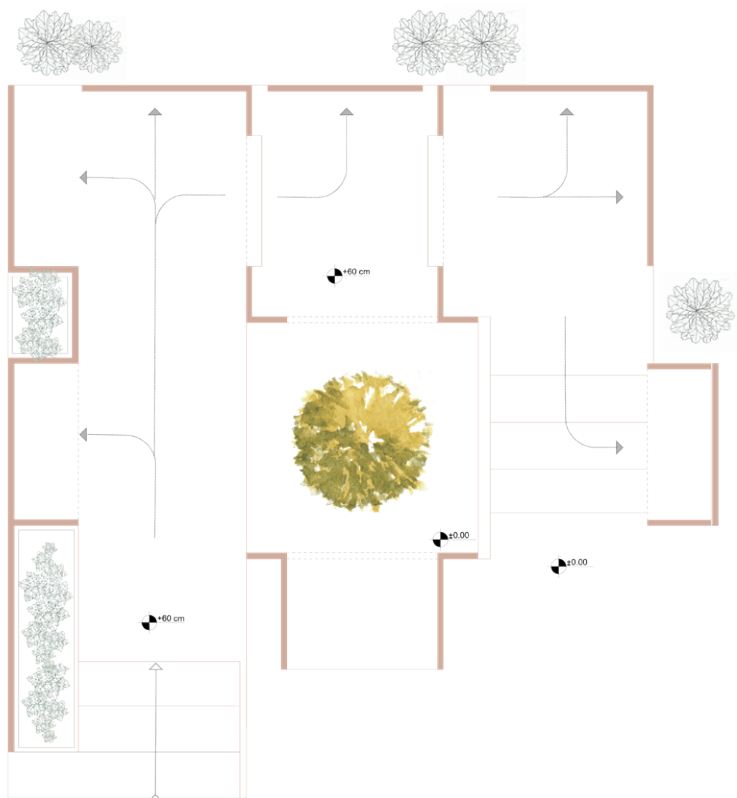
The end corridor serves as the final stage of the customer journey. Here, customers make electronic payments and receive their products before being sent on their way.



Final Plan

- ① Entrance
- ② Shopping
- ③ Dressing Room
- ④ Digital Payment
- ⑤ Packing
- ⑥ Personnel Room
- ⑦ wc
- ⑧ Storage

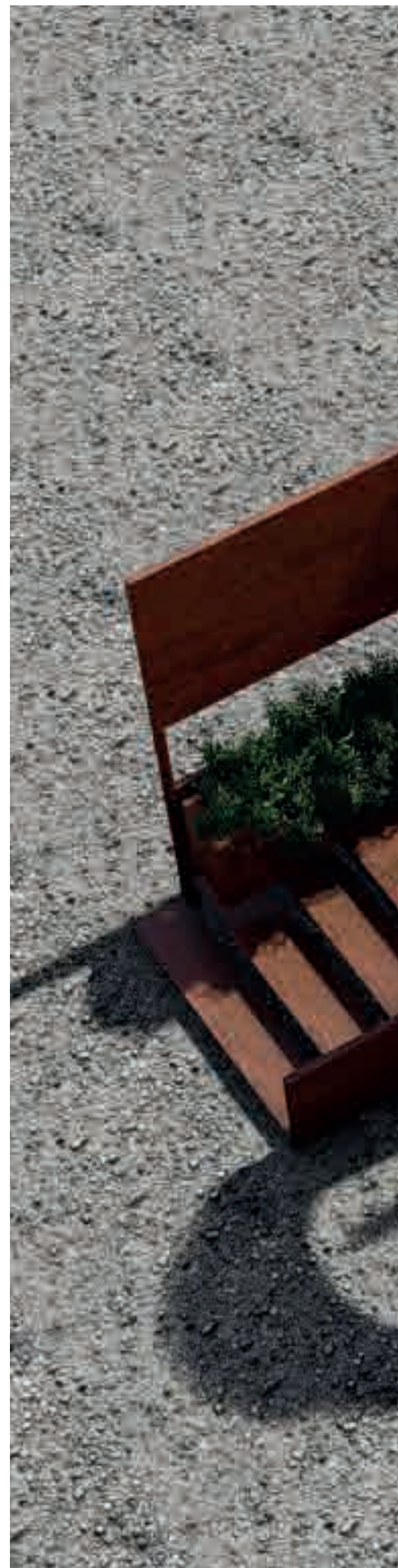




The project topic centered around symbolizing the imposed war, but instead of focusing solely on a single artwork, we transformed it into an opportunity to explore diverse artistic ideas and perspectives. Rather than creating just one symbolic piece, the project became a collection of narratives. Through this approach, we aimed to convey the themes of stability and endurance in various forms and interpretations.

07 MEMORIAL

IMPOSED WAR





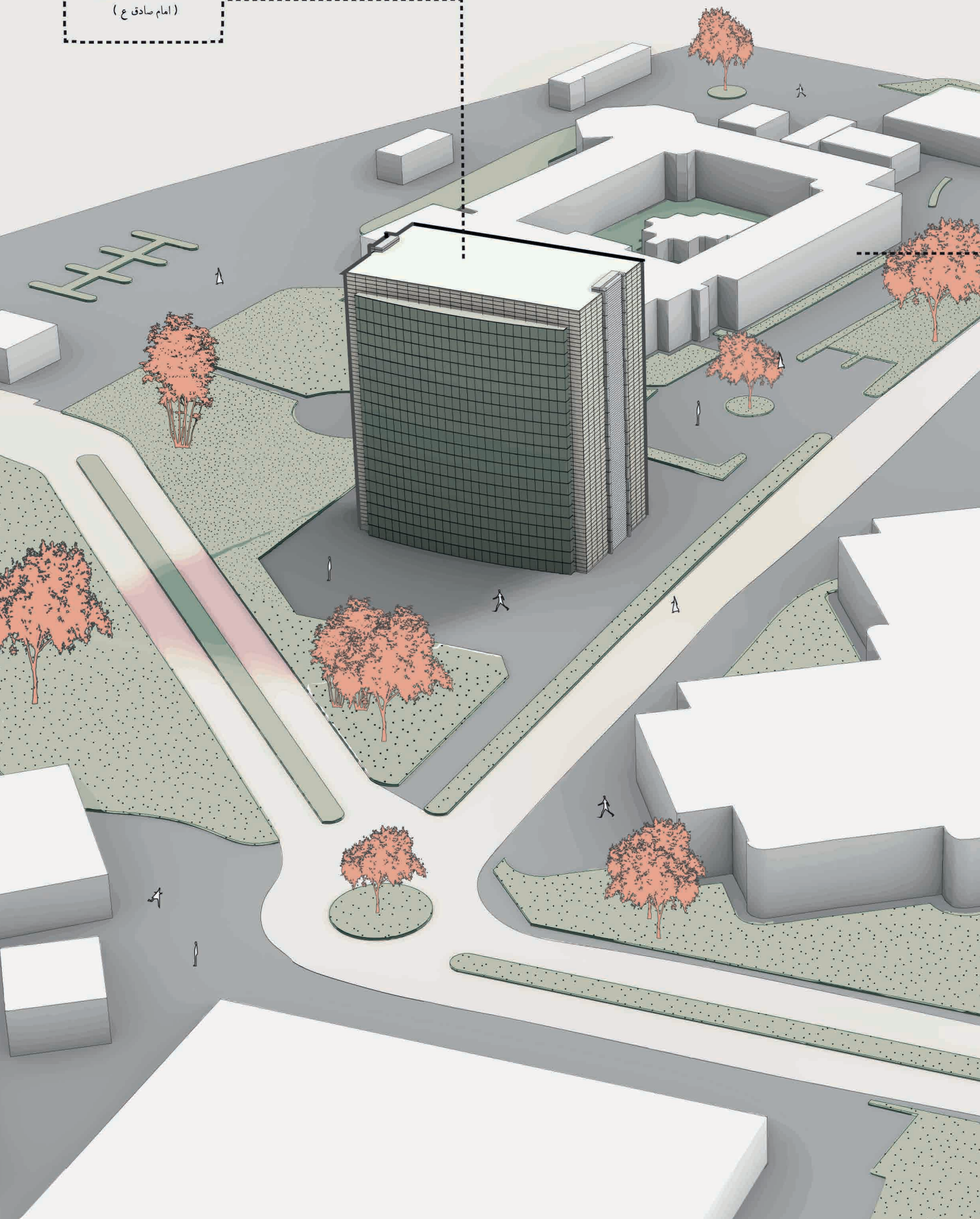


IRIB PROJECTS

FREELANCE

In this section, I showcase projects on which I collaborated with IRIB on a freelance basis over several years. However, due to confidentiality agreements, I am unable to disclose detailed information about these projects.

ساختمان آرشیو
(امام صادق ع)





IB01

ZAFAR OFFICE

ZAFAR STREET

This project, which is approximately 40 years old, is situated at Dastgerdi St., near the Valiasr Intersection. It required renovation to accommodate the legal department.



DESIGN APPROACH

- 1 - PRESERVATION OF THE BUILDING'S ORIGINALITY
- 2 - MAXIMUM REDUCTION OF COSTS
- 3 - REDUCING THE LOAD ON THE BUILDING
- 4 - GIVING PRIORITY TO THE URBAN LANDSCAPE





SITE LOCATION



CURRENT FACADE









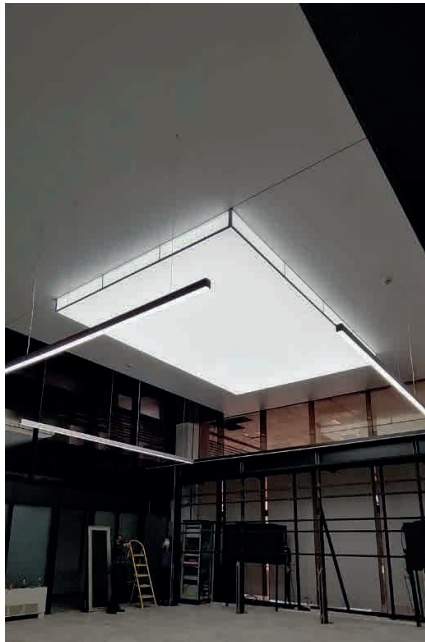
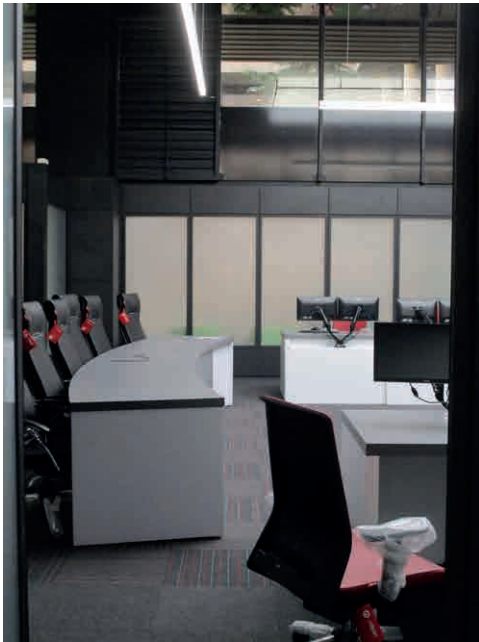
IB02

GLASS BUILDING IRIB

IRIB ORGANIZATION

The renovation project focuses on transforming the ground floor building into a space dedicated to monitoring operations.







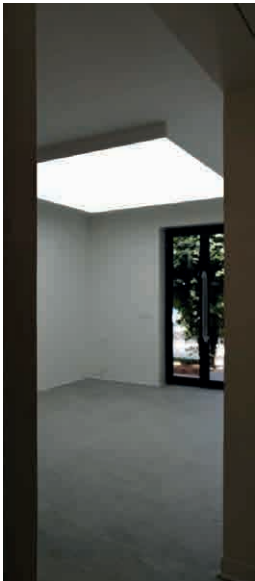
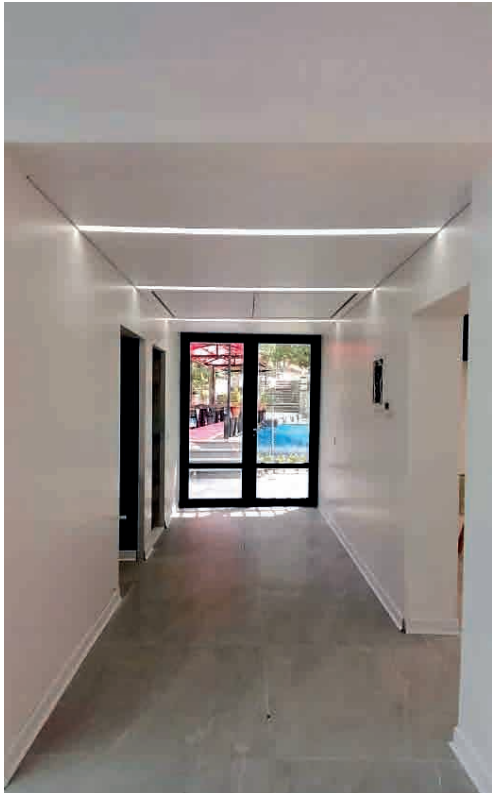
IB03

HONARMANDAN

MELLAT LAKE

Revitalizing an abandoned building and repurposing it into a space for artists to socialize and collaborate.







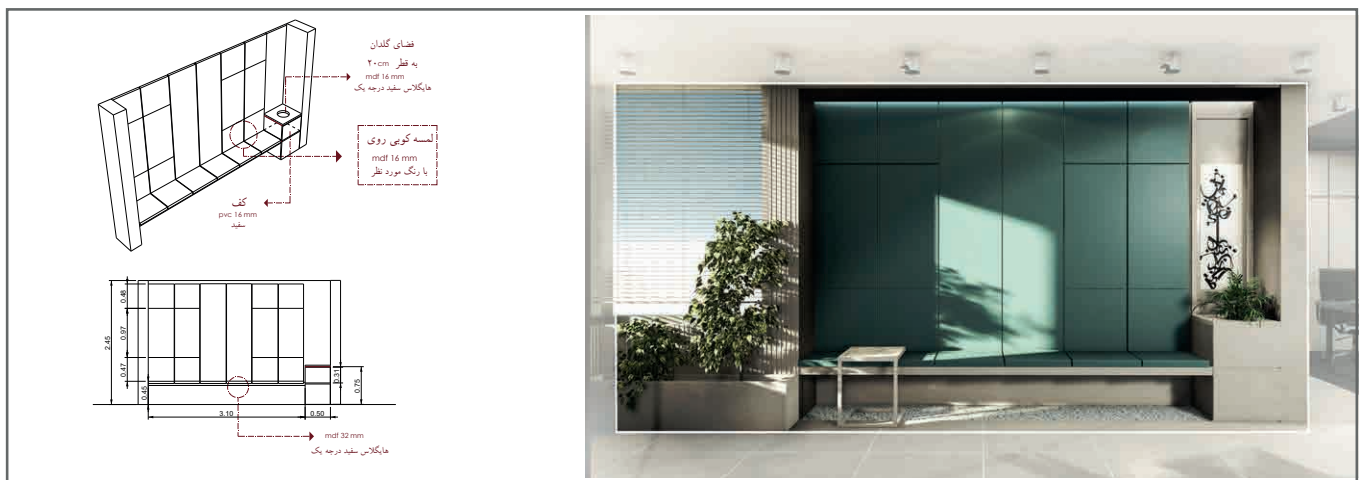
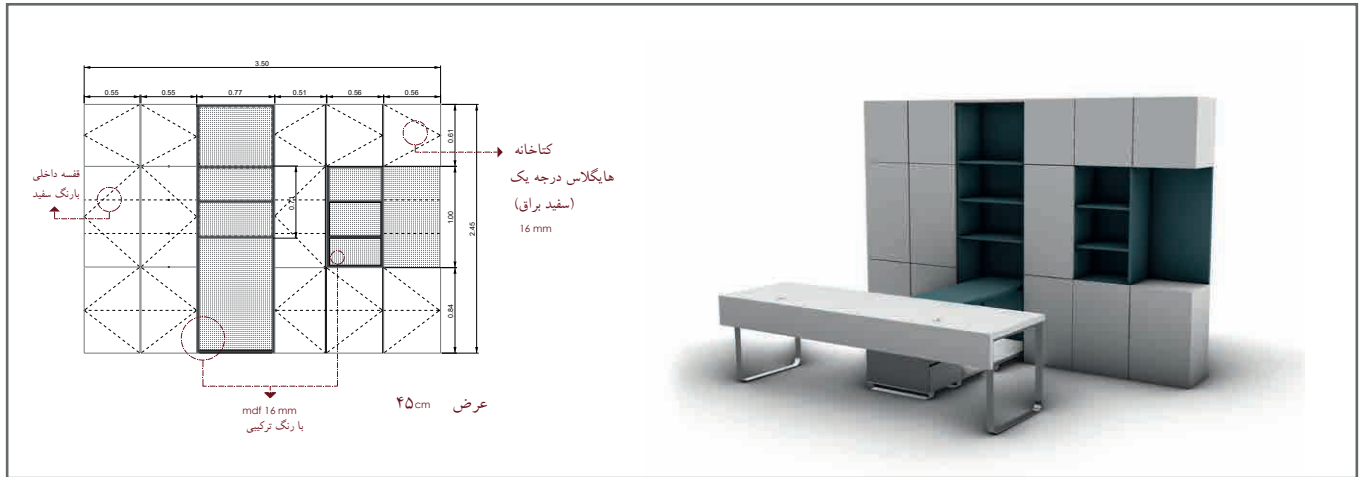
IB04

BROADCASTING

IRIB ORGANIZATION

Renovation involves modernizing the design compared to its previous state, converting the space into an open-office layout, and expanding the conference room, among other enhancements.







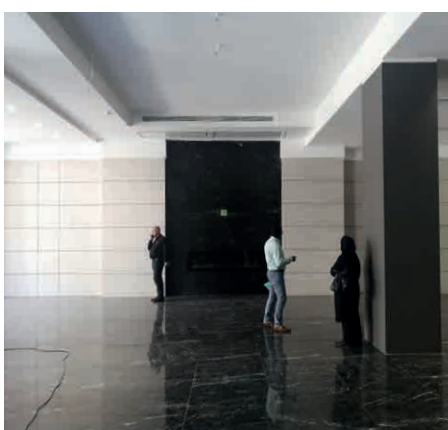
IB05

PENSION FUND

MELLAT LAKE

LOBBY DECORATION AND ROOF GARDEN DESIGN
located in Mahnaz alley, Valiasr street





HAYAT OFFICE

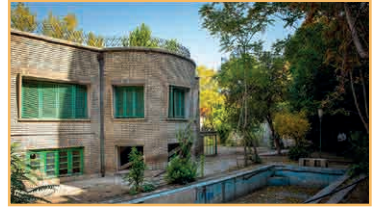
RESTORATION AND REGENERATION



WORKED IN FOR 1 YEAR

1 – NARAQI MANSION

.....
Detail design



2 – FIROUZABADI HOSPITAL

.....
Restoration, Detail design



3 – TONEKABONI TRADITIONAL BATH

.....
Interior design, Restoration, Presentation



4 – SARAYE AZIZOLLAHOV

.....
Documentation, Pathology, Strengthening



5 – FOROUGH FAROKHZAD

.....
Documentation



AMIN NAIMI STUDIO

INTERIOR DESIGN STUDIO



WORKED IN FOR 14 MONTHS

1 – BANDAR EMAM CITY MALL

.....
Phase2, Interior design



2 – MAANG FACTORY

.....
Facade design, Phase2



3 – AMIRKABIR HOTEL

.....
Plan Design, Phase2



4 – NARGOON RESIDENTIAL TOWER

.....
Landscape Design, interior Design



5 – ABU DHABI SAADIAT VILLA 270

.....
Phase2

ABU DHABI 270